Municipality of Wawa

MONTHLY REPORT – MARCH 2024

Department of Community Services and Tourism

Prepared By: Alex Patterson	Report No: AP 2024-09
Agenda Date: April 16, 2024	File No: C11

PURPOSE

The purpose of this report is to provide Council with an overview of the Department of Community Services and Tourism's work completed during the month of March 2024, and activities planned for the following month.

BACKGROUND

Key activities in March:
- Hosted the Wawa Ice Fishing Derby
- Hosted the Ladies Bonspiel, Men's Old Timers Hockey Tournament and Northern Ontario Hockey Association Tournament of Champions

CAPITAL PROJECTS

- 2024 MMCC Modernization NOHFC Grant
    - Worked with engineer to complete drawings for gym downstairs
    - Reached out to interior designers about lobby upgrades

- 2024 MMCC HVAC NOHFC Grant
    - Provided CIMCO with additional structural drawings of facility
    - Began scheduling summer construction

- Cenotaph
    - Met with the Royal Canadian Legion, Mike Moore Construction regarding MMCC installation of the cenotaph in front island
    - Mike Moore and Tulloch Engineering have donated services towards the install
    - Staff are working on funding application and quotes for the remaining portions of the project

- Marina Washrooms
    - Issued RFP for washroom replacement
    - Coordinated with IS department for removal of old facility

PARKS AND FACILITIES

MMCC Bookings and Special Events:

March is the busiest month of the season at the MMCC with large special events taking up much of the month. We hosted:

- Wawa Ice Fishing Derby – 3 days, 1300 participants
- Ladies Bonspiel – 3 days, 32 teams
- Old Timers Tournament – 3 days, 4 teams
- WMHA ToC's – 3 days, 3 teams
- Various organization's meetings: (MHS, Heritage, Goose Nest, Minor Hockey, DMD, Fish Derby, Scouts, USW)
- Mixed Curling Bonspiel
- Triples Curling Funspiel
- WMHA Home Games
- Fitness Classes
- Minds in Motion
- WFHT Fit to Breathe
- Birthday Parties (3)

RECREATION AND EVENTS

Programming – Fitness and Summer

- Fitness programming
  - Now offering a full spring semester April – June
  - Same course offerings as winter semester
  - Attendance for daytime programs averaging 15 participants

- Summer Plans
  - Tim Hortons again sponsoring Timbits Soccer program
  - Provided 120 uniforms and balls for this summer
  - Youth T-Ball program also being planned
  - Adult softball program taking registrations

Goose Nest Markets

- Mother's Day market in May currently being planned to start off the summer season
- 24 vendors so far
- Road closure planned

TOURISM

Tourism Marketing

- Worked to redo map in the Wawa Visitor Guide, as well as create a stand-alone map for use at the TIC
- Coordinated with graphic designers for:
    - design of downtown banner program
    - new highway signage
- Drafted an RFP for murals along Broadway and prepared report to Council
- Planned summer flower and banner program

TIC Season 2024

- Reviewed data from 2023 and prepared initial stock orders
- Received some visitor guides from other locations and prepared our order of visitor guides
- Met with Heritage committee to discuss displays inside the TIC

FUNDING

Trillium Sportsfield

- Worked on the claims process for final funding receipt

Hydro One

- Prepared and submitted grant for Broadway Murals

MONTH AHEAD

Operations:
- Remove both ice surfaces
- Prepare parks for summer operation
- Complete installation of Marina playground

Recreation:
- Implement spring fitness semester
- Plan summer programming (soccer & baseball)
- Plan summer special events

Tourism:
- Report back to Council on MAT and prepare public meeting
- Order pre-season materials
- Complete updates to Wawa Visitor Guide

Administration:
- Reconcile events and prepare for end of season
- WSIB Health and Safety Excellence Program
- Hire summer staff and students

RECOMMENDATION

That Council acknowledges receipt of Community Services and Tourism Monthly Report AP 2024-09 submitted by Alex Patterson dated April 12, 2024 for information.

Respectfully submitted by:

Alex Patterson, Director of Community Services and Tourism