



Municipality of Wawa

MONTHLY REPORT – JULY 2024

Department of Community Services and Tourism

Prepared By: Alex Patterson	Report No: AP 2024-14
Agenda Date: August 13, 2024	File No: C11

PURPOSE

The purpose of this report is to provide Council with an overview of the Department of Community Services and Tourism's work completed during the month of July 2024, and activities planned for the following month.

BACKGROUND

Key activities in July:

- Implemented the Canada Day special event
- Started construction at the MMCC
- Started youth and adult recreation programs

CAPITAL PROJECTS

- 2024 MMCC Modernization NOHFC Grant
 - Flooring in banquet and lounge complete
 - Final RFP results received
 - Renovation contractor scheduled
- 2024 MMCC HVAC NOHFC Grant
 - Final electrical drawings and plans received
 - Construction window of August 12-24 secured
- Cenotaph
 - Prepared permitting and excavation plan for footing pour
 - Received engineered drawings and coordinated contractors
 - Thanks to Mike Moore Const, Tulloch Eng., MacIntyre Cont.
- Marina Washrooms
 - Completed facility construction and facility handoff
 - Installed additional amenities such as dispensers and hooks

PARKS AND FACILITIES**MMCC Bookings and Special Events:**

The MMCC was closed in July to allow for construction in the main halls. We hosted some smaller events / meetings, including:

We hosted:

- Various organization's meetings (Goose Nest, WMHA, USW)
- Seniors Drive Interviews
- Drive Test
- Wawa Minor Hockey Ball Hockey League
- Pick-Up Pickleball
- Pickleball Club rentals

RECREATION AND EVENTS**Recreation coordinator's report: July**

- Canada Day Goose Nest Market and Street Fair was held, and 40 activities and vendors on July 1. Highschool volunteers were brought in to help with preparations. We had a great community turn out.
- Youth Timbits Soccer and T-Ball Softball completed programming in July, as did the Adult Soft Ball league. Summer programming began with most being held at the Tourist Information Centre due to the renovations at the MMCC.
- Registration for the 2024 Wawa Fall Fair Goose Nest vendors was opened. Wawa Music Festival was held, with the Goose Nest being open with 12 vendors.

TOURISM**Tourism coordinator's report: June**

- Installed and programmed goose and parking lot counters for data gathering
- Coordinated additional student training with AKTA, Heritage Committee, Lake Superior PP
- Received stand alone Wawa map
- Cleaning washrooms 2x/day
- Restocking brochures daily
- Completed 2024 updates to Accommodation and Restaurant Brochures
- Completed student training manual



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FUNDING

Commemorative Partnership Program

- CST and Economic Development staff worked together to submit an application to this program for construction of the Cenotaph
- We worked with local business partners to form a working group with the goal of completing this project before Nov 11, 2024.

MONTH AHEAD

Operations:

- Complete beautification projects at TIC
- Operate parklands and tourism resources
- Prepare MMCC for fall start-up and parks for fall shutdown

Recreation:

- Complete staff transitions
- Complete summer recreation programs and reporting
- Prepare fall arena schedule and user group outreach

Tourism:

- Operate tourist information center
- Complete reporting on visitors using new counters installed early summer
- Prepare for staff transition in fall and facility closure

Administration:

- Coordinate summer capital projects
- Continue work on WSIB HSEP program
- Implement marina launch pay system

RECOMMENDATION

That Council acknowledges receipt of Community Services and Tourism Monthly Report AP 2024-14 submitted by Alex Patterson dated August 8, 2024 for information.

Respectfully submitted by:

Alex Patterson, Director of Community Services and Tourism



Canada Day Market July 1, 2024

11 am - 3 pm

* Vendor set-up 9:00-10:30 am

* Vehicles must be removed from the area by 10:30 am

* 3-4 pm takedown

Contact:

Stacey White

705-914-0295



1. Nicole's Little Craft Shop
2. Carson Merrifield Glass By Design
3. Superior Candle Co.
4. Pearl & Moss Botanicals
5. Tattoo Booth
6. Cotton Candy
7. Superior Coast Outfitters
8. Superior Coast Fish & Chips
9. Premium Select Coffee Company
10. Red Canoe Studio
11. Hope's Confectionery Delights
12. Acres of Dreams Farm
13. The Untraditional Baker
14. Blue Canoe Creations
15. Green Cabin Pottery
16. Cardinal Creations
17. Merry Makowski - Plants
18. Tim LeSarge
19. Krafts By A
20. Fern & Arrow Co.
21. Wagging Tails Kennel
22. Sylvwear
23. Scout's
24. Library
25. Aprille Joys
26. Rose and Beau
27. Carved By Gord
28. Calvary Pentecostal
29. HavanArt
30. Michelle Krell
31. Kelly Godson
32. Brianna's Crystals and Minerals
33. Legion Ladies
34. Islay Smedley
35. Debbie MacDonnell
36. Skateboard Demonstration
37. Senior Goose Club

- Music Festival
- Rock Wall & Fun Foam
- Naturally Superior Adventures

1. Nest
2. Nest
3. Nest
4. Nest
5. Nest
6. Nest
7. None
8. None
9. Own Tent
10. MMCC Tent
11. Own Tent
12. Own Tent
13. Own Tent
14. MMCC Tent
15. Own Tent
16. MMCC Tent
17. MMCC Tent
18. MMCC Tent
19. MMCC Tent
20. Own Tent
21. MMCC Tent
22. MMCC Tent
23. Own Tent
24. MMCC Tent
25. MMCC Tent
26. Own Tent
27. MMCC Tent
28. MMCC Tent
29. MMCC Tent
30. Own Tent
31. Own Tent
32. Own Tent
33. Own Tent
34. Own Tent
35. Own Tent
36. Own Tent
37. Own Tent

- MMCC Tent
- None
- Own Tent





GOOSE NEST MARKET



WAWA MUSIC FESTIVAL

JULY 27



10AM-
3PM

V E N D O R S

Pearl & Moss Botanicals

Brianna's Crystals and Minerals

HavanART

Deb's Designs

Relaxthyme catering

Nicole's Little Craft Shop

Kemp's Cool Kreations

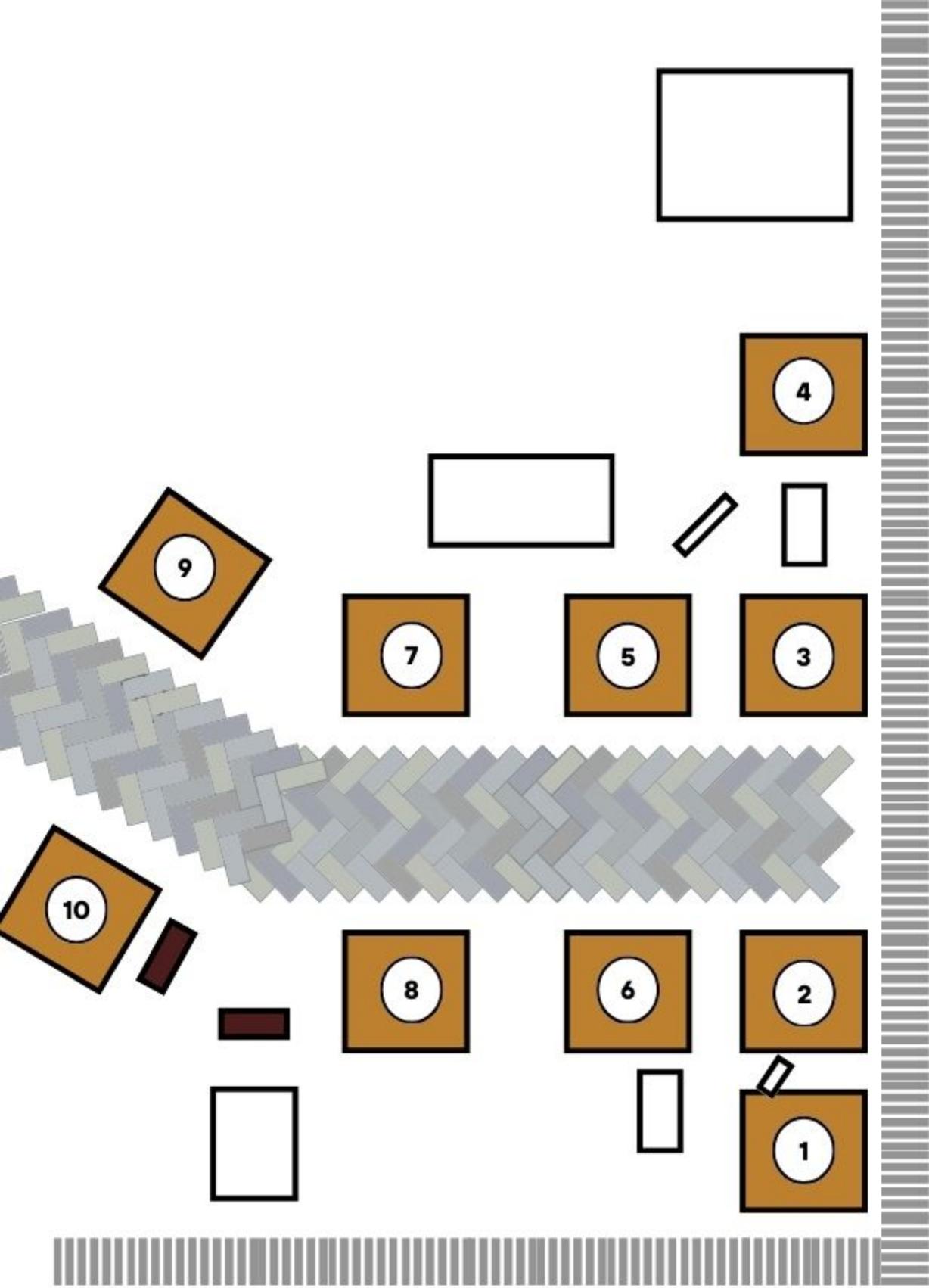
Rick's Birdhouses

J. Omolida - La Vendeuse de Plats

The Untraditional Baker

EWilush Art

Hope's Confectionery Delights



1. Pearls and Moss
2. Brianna's Crystals
3. The Untrational Baker
4. Wawa Music Festival
5. Nicole's Little Craft Shop
6. EWilush Art
7. Havanart
8. Jackie Omolida
9. Wawa Music Festival
10. Rick's Birdhouses
11. Hope's Confectionary
12. Relaxthyme Catering

Wawa
Ontario.

Music Festival July 27, 2024

10 am - 3 pm

- * Vendor set-up 8:00-9:30 am
- * Vehicles must be removed from the area by 9:30 am
- * 3-4 pm takedown



Contact:

705-914-0295

Wawa^{ca}
Ontario.

ADULT SOFTBALL

CHAMPIONSHIPS

TUESDAY, JULY 2

CHAMPIONSHIP GAME – 6PM – DIAMOND # 1 (TENNIS COURTS)

BEAVER LUMBER

VS

EASY OUTS

BRONZE GAME – 6PM – DIAMOND # 2

PITCH, PLEASE!

VS

DIRT DOGS

Online waiver to be filled out- if not
already done so for summer programs
(ie soccer and softball)

Wawa
Ontario.

AGES 8-13

**FRIDAY,
JULY 12TH**

Drop-In

• ***Baseball Game*** •

Bring a glove!

Starts at 1:00 pm!



**Baseball Diamond #1
(by tennis courts)**

recstaff@wawa.cc

CANADA DAY BIKE PARADE DECORATING CONTEST



Sponsored by:
Canadian Tire Wawa

01

Decorate your bike however you'd like

03

12 pm - Parade down Broadway to the events stage

02

Register at the road closure at the Broadway and Gold St intersection at 11:45am

04

PRIZES TO BE WON!

16 AND UNDER

Wawa 

recstaff@wawa.cc
swhite@wawa.cc



WAWA RECREATION
(705)-856-2244 EXT 240

CANADA DAY



Monday, July 1, 2024

Goose Nest Market & Street Fair Vendors

Nicole's Little Craft Shop
Carson Merriemfield Glass By Design
Superior Candle Co.
Pearl & Moss Botanicals
Tattoo Booth
Trapline Carvings
Superior Coast Outfitters
Superior Coast Fish & Chips
Premium Select Coffee Company
Hope's Confectionery Delights
Red Canoe Studio
Acres of Dreams Farm
Blue Canoe Creations
The Untraditional Baker
Aprille Joy's
Cotton Candy

Merry Makowski - Plants
Tim LeSarge
Krafts By A
Fern & Arrow Co.
Wagging Tails Kennel
Sylvwear
Scout's
Wawa Public Library
Green Cabin Pottery
Cardinal Creations
Carved By Gord
Calvary Pentecostal
HavanArt
JTW D'Zines
Rose & Beau
Brianna's Crystals and Minerals

Legion Ladies
Islay Smedley
Judy Page Catering
Skateboard Demonstration
Wawa Music Festival
Climbn' Fun -
Rock Wall, Gyroscope & Fun Foam
Naturally Superior Adventures



WAWA RECREATION

SWHITE@WAWA.CC

705-856-2244 EXT. 240



Wawa 



CANADA DAY

Monday, July 1, 2024

Schedule of Events

11 

GOOSE NEST MARKET AND STREET FAIR

Artisan crafts, baked goods, produce, farm products, food, beverages, cotton candy, nachos and more

CLIMB'N FUN!

Foam Cannon, Gyroscope and Rock Wall!

WAWA MUSIC FESTIVAL

Local talent and Rita Visser & the Day Dreamers!

3 

NATURALLY SUPERIOR ADVENTURES

Voyageur Canoe Rides and SUP Instruction

11:45 AM

CHILDREN'S BIKE DECORATING CONTEST AND PARADE

Meet at the road closure at the Broadway and Gold St intersection and parade down Broadway to the Music Stage. Prizes for best decorated! 11:45 registration, 12 PM parade.

12:00 PM

OPENING REMARKS/LAND ACKNOWLEDGEMENT

DUSK

FIREWORKS

Dr. Roses Beach - put on by the Wawa Volunteer Firefighters





**BEAVER LUMBER
CHAMPIONS**



**EASY OUTS
2ND PLACE**

**ADULT
MIXED
SOFTBALL
LEAGUE
TOP 4**



**PITCH, PLEASE!
3RD PLACE**



**DIRT DAWGS
4TH PLACE**



COME CELEBRATE WITH US

CANADA DAY

FREE

**CLIMB
N
FUN**

 DOWNTOWN WAWA

11AM-3PM



ROCK WALL

GYROSCOPE



FOAM CANNON



Wawa 

CALL FOR VENDORS

MAKERS, BAKERS, GROWERS & MORE



Wawa^{Canada} FALL FAIR

Goose Nest Market

Saturday, September 14
11am-3pm



MMCC Curling Rink

CONTACT

goosenestmarketwawa@gmail.com

 GOOSE NEST MARKET

 @goosenestmarket

REGISTER JULY 10 - JULY 26

705-856-2244 ext 240



CANADA DAY
FIREWORKS
at dusk over
Wawa lake

Brought to you by:
The Wawa Volunteer Firefighters



and
The Municipality of Wawa

Wawa^{CA}
Ontario.

CANADA DAY JULY 01

FOOD VENDORS



Superior Coast Fish & Chips

Hope's Confectionary Delights



The Untraditional Baker

Legion Ladies Nachos



Judy Page Moore Catering

Cotton Candy



DROP-IN

KICKBALL

BASEBALL DIAMOND #1
NEAR THE TENNIS COURTS



JULY 17TH

AGES 8 - 13



1:00-2:00

online waiver to be filled out- if not
already done so for summer
programs (ie soccer and softball)

recstaff@wawa.cc



WAWA RECREATION



wawa_recreation



Wawa 



Join Us!

Pool Noodle Monsters!

Tourist Information
Center, 26 Mission Rd.

Thursday, July 18th

Max of 10 Youth
Ages 4 - 7

10:00-11:00 am



- \$3 per child
- waiver to be signed at drop off
- max of ten youth
- pre-register at recstaff@wawa.cc





COME JOIN US FOR
ROCK PAINTING



TOURIST INFORMATION
CENTER,
26 MISSION RD

AGES 4-7

**THURSDAY JULY 11TH
10:00-11:00 AM**

- \$3/per child
- waiver to be signed at drop off
- max of 10 youth
- pre-register recstaff@wawa.cc



TOURIST INFORMATION CENTER,
26 MISSION RD.

MAKING SLIME!

Ages 4 - 7

Wednesday, July 24

10:00 - 11:00 am

Max of 10 youth

\$3 per child

waiver to be signed at drop off

max of ten youth

pre-register at recstaff@wawa.cc



World Snake Day

Tourist Information Center,

26 Mission Rd

10:00-11:00 am

Ages 4-7

Tuesday, July 16

- 
- 
- 
- 
- 
- 
- 
- **\$3 per child**
 - **waiver to be signed at drop off**
 - **max of ten youth**
 - **pre-register at recstaff@wawa.cc**



DROP-IN SOCCER

WEDNESDAY, JULY 31

1:00 PM- 2:00 PM

MMCC FIELD

AGES 8-13

**online waiver to be filled out - if not already
done so for summer programs
(ie soccer and softball)**

recstaff@wawa.cc



UNDER THE SEA

**PAINTING AND
BUBBLES!**

Ages 4-7

Tuesday, July 30

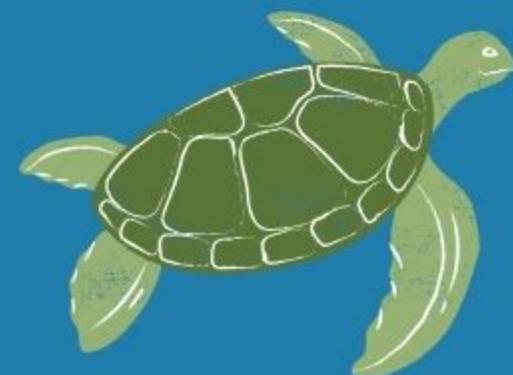
Tourist Information Center

10:00-11:00 am

Max of 10 youth

\$3 per child

waiver to be signed at drop off
pre-register at recstaff@wawa.cc



goosenestmarketwawa@gmail.com



GOOSE NEST MARKET



WAWA MUSIC FESTIVAL

JULY 27



10AM-
3PM

VENDOR CALLOUT

 Goose nest market

 @goosenestmarket