



## Municipality of Wawa

### MONTHLY REPORT – SEPTEMBER 2023

#### Department of Community Services and Tourism

<b>Prepared By: Alex Patterson</b>	<b>Report No: AP 2023-12</b>
<b>Agenda Date: October 17, 2023</b>	<b>File No: C11</b>

### **PURPOSE**

The purpose of this report is to provide Council with an overview of the Department of Community Services and Tourism's work completed during the month of September 2023, and activities planned for the following month.

### **BACKGROUND**

Key activities in September:

- Held the Annual Fall Fair.
- Installed Arena Ice and prepped MMCC for Fall use
- Completed Tourist Information Centre operating season and closed facility

### **CAPITAL PROJECTS**

MMCC Sports Field Track

- Contractor returned to repair final deficiencies
- Project is now complete, and claim reporting started

MMCC HVAC Replacement

- Began work on RFP's

MMCC Revitalization Project

- Began work on RFP's

Marina Playground

- Final delivery delayed to 3<sup>rd</sup>-4<sup>th</sup> week of October

### **PARKS AND FACILITIES**

#### **Parkland and Tourism Resource Fall Closures**

- Waterfront and Scenic High Falls
  - Dock removals end of September
  - Washrooms closed mid-September

- Marina
  - Maintained fish cleaning shack – freezer full daily through until end of September
- Tourist Information Centre
  - Closed facility to the public the last week of September
  - Washrooms and parking lot remained open to Thanksgiving
- Broadway Beautification
  - Removed hanging baskets from Broadway at first frost

## **MMCC**

- Arena
  - Installed arena ice
- Interior
  - Completed full seasonal clean and maintenance to be ready for programming
  - Programming started 2<sup>nd</sup> week of September for dance, last week of September for Ice and first week of October for fitness

## **RECREATION AND EVENTS**

### **Fall Fair**

- Staff hosted a very successful fall fair, with an estimate of 600+ attendees
- We had the most vendors and displays registered in recent history with 48
- Special thanks to volunteers and vendors for helping us make the event a successful one!

### **Special Events Hosted in September by MMCC and Staff:**

- Various organization's registration nights
- Scouts meetings
- WFSC AGM
- Senior's Expo
- IS Water Training
- Drive Test
- WMHA AGM
- Lunch and Lean TH
- ADMA Meeting
- Fish Derby Meeting
- Sno-Riders Meeting
- Elementary Schools Regional Tournament
- 2 Schools - Terry Fox Run
- CHADWIC Home Teen Program

- Funeral Service
- Birthday Parties (2)

**Social Media:**

<b>Facebook Stats – Wawa Recreation:</b> 76 Posts in September 9584 post views 23 new members	<b>Instagram Wawa Rec</b> 565 Followers – stories posted weekly
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**TOURISM****Tourism Coordinator's Report:**

- The tourism coordinator's contract has been completed for the season. They have prepared a full report that is currently being reviewed by Management staff and will be presented to Council upon the completion of this review.

**Tourism Marketing**

- Continued expanding library of photos and videos, including:
  - Drone photography of the Wawa Community Garden
  - Drone photography of the Lake Superior shoreline
  - Photos of TIC and Goose
- Prepared MAT webpage for launch
- Golf course media project
  - Drone photo and video of each hole
  - Edited videos as individual clips, plus a compilation with titles
- Compiled and analyzed visitor information from TIC
- Town centre mural project
  - Drafted Design Brief & Design Parameters
  - Drafted Request for Proposals
- Finalized design of High Falls to Silver Falls trailhead sign
- Updated text for Algoma Travel Guide's Wawa editorial
- Attended meeting about Qwick Tourist Interactive Tourism directory and displays, as well as researching the product and service.
- Posted to Wawa Tourism social media
- Continued conversation with Voyageur Trail Club about the future of the trails in and around Wawa

- Began creating work plan for fall & winter portion of internship

## MONTH AHEAD

### Operations:

- Operate MMCC's winter schedule
- Install Curling ice
- Close seasonal buildings and finalize parks closures

### Recreation:

- Prepare holiday season special events
- Complete event contracts with all users
- Holiday facility bookings

### Tourism:

- Implement MAT materials prepared over the summer season
- Begin work on funding for marketing review as identified in 5-year Plan
- Host tourism dinner

### Administration:

- Prepare RFP's for 2024 MMCC NOHFC Projects
- Prepare 2024 Operating Budget
- Complete reporting for 2023 Capital funded projects

## RECOMMENDATION

That Council acknowledges receipt of Community Services and Tourism Monthly Report AP 2023-012 submitted by Alex Patterson dated October 13, 2023, for information.

*Respectfully submitted by:*



Alex Patterson, Director of Community Services and Tourism

**ATT: September Program Advertisements  
September Tourism Advertisements**

# Magpie River Valley Trail

Length: 3km linear, 6km return

Difficulty: Moderate/Difficult

Time estimate: ~2hrs



From High Falls, the trail follows the edge of the scenic lower gorge, temporarily descending into the river valley before climbing back up through a series of small valleys to the base of Legarde Mountain. Cross the hydro transmission line where you'll catch a view of the lower Magpie River Valley, then continue on until you reach Silver Falls.

## Elevation Profile



**Caution: Some sections of trail are steep and may be slippery**













**MONDAY**

**TUESDAY**

**WEDNESDAY**

**THURSDAY**

**6 - 7 P M**

**YOGA**

Intensity: Intermediate

**1 - 2 P M**

**Active Fit**

Intensity: Intermediate

**9:30-10:30 AM**

**YOGA**

Intensity: Intermediate

**1 - 2 P M**

**Active Fit**

Intensity: Intermediate

**8 - 9 P M**

**30/30**

Intensity: Intermediate

**2:15 - 3 P M**

**Mind & Body**

Intensity: Low

**FREE**

**6 - 7 P M**

**YOGA**

Intensity: Intermediate

**2:15 - 3 P M**

**Mind & Body**

Intensity: Low

**FREE**

## TALK TO US

(705) 856-2244 ext 240

***swhite@wawa.cc***

**8 - 9 P M**

**30/30**

Intensity: Intermediate

## FOLLOW US



wawa\_recreation



WAWA RECREATION

**8 - 9 P M**

**Circuit Interval  
Training**

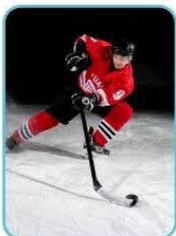
Intensity: Intermediate

# Wawa

MICHIPICOTEN MEMORIAL COMMUNITY CENTRE



3 CHRIS SIMON DR



Description	Unit	Cost (Including HST)
<b>Fitness Memberships</b>		
Youth	Month	\$ 50.00
Youth	Day/Class	\$ 6.00
Youth	10 Pass	\$ 45.00
Senior (55+)	Month	\$ 50.00
Senior (55+)	Day/Class	\$ 6.00
Senior (55+)	10 Pass	\$ 45.00
Adult (18+)	Month	\$ 65.00
Adult (18+)	Day/Class	\$ 10.00
Adult (18+)	10 Pass	\$ 55.00
Family (2 Adult, 2 Youth)	Month	\$ 140.00
<b>Sauna &amp; Shower Only</b>		
Youth	Month	\$ 25.00
Youth	Day/Class	\$ 5.00
Senior (55+)	Month	\$ 25.00
Senior (55+)	Day/Class	\$ 5.00
Adult (18+)	Month	\$ 50.00
Adult (18+)	Day/Class	\$ 7.00
Family (2 Adult, 2 Youth)	Month	\$ 140.00
<b>Arena Ice</b>		
Youth	Hour	\$ 87.00
Adult (18+)	Hour	\$ 160.51
Adult Pick-Up Hockey	Day	\$ 12.00
Adult Pick-Up Hockey	Season	\$ 70.00
Senior Pick-Up Hockey	Day	\$ 5.00
Senior Pick-Up Hockey	Season	\$ 70.00
Youth Public/Family Skate	Day	\$ 3.00
Youth Public/Family Skate	Season	\$ 60.00
Senior Public/Family Skate	Day	\$ 5.00
Senior Public/Family Skate	Season	\$ 70.00
Adult Public/Family Skate	Day	\$ 5.00
Adult Public/Family Skate	Season	\$ 70.00
Family (2 Adult, 2 Youth) Public/Family Skate	Day	\$ 15.00
Family (2 Adult, 2 Youth) Public/Family Skate	Season	\$ 150.00
<b>Curling</b>		
Youth	Sheet	\$ 39.00
Youth Drop-In	Day	\$ 5.00
Senior Drop-In	Day	\$ 5.00
Adult	Sheet	\$ 75.00
Adult Drop-In	Day	\$ 7.50

**Wawa**<sup>Canada</sup>  
Ontario.

# GYM MEMBERSHIP

LOOKING FOR A WORKOUT THAT PUSHES YOUR LIMITS AND DELIVERS RESULTS? LOOK NO FURTHER! WE PROVIDE EXCLUSIVE CLASSES TO FIT YOUR WORKOUT ROUTINE. JOIN OUR MEMBERSHIP AND ENJOY THE VARIETY OF CLASSES OFFERED BY OUR QUALIFIED INSTRUCTORS!

(PER MONTH)

**\$50.00** STUDENT/SENIOR 55+

(PER MONTH)

**\$65.00** ADULT

## WHAT YOU CAN GET?

- 24 HOUR ACCESS (WITH FOB)
- ALL CLASSES INCLUDED
- ACCESS TO MODERN EQUIPMENT
- SAUNA
- SUPPORTIVE GROUP ATMOSPHERE
- SHOWERS
- LOCKERS AVAILABLE FOR RENT

 3 CHRIS SIMON DR

 705-856-2244 EXT 240



# FITNESS CLASSES

STARTING  
**OCT 2**

JOIN NOW

705-856-2244  
ext 240

PROSHOP OPEN:  
MON-FRI  
10 AM - 4 PM

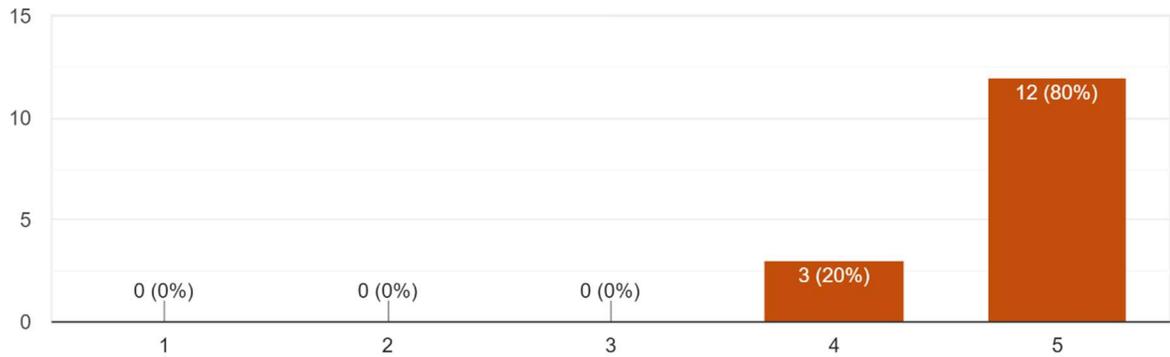




# 2023 Fall Fair and Goose Nest Market Vendor Survey

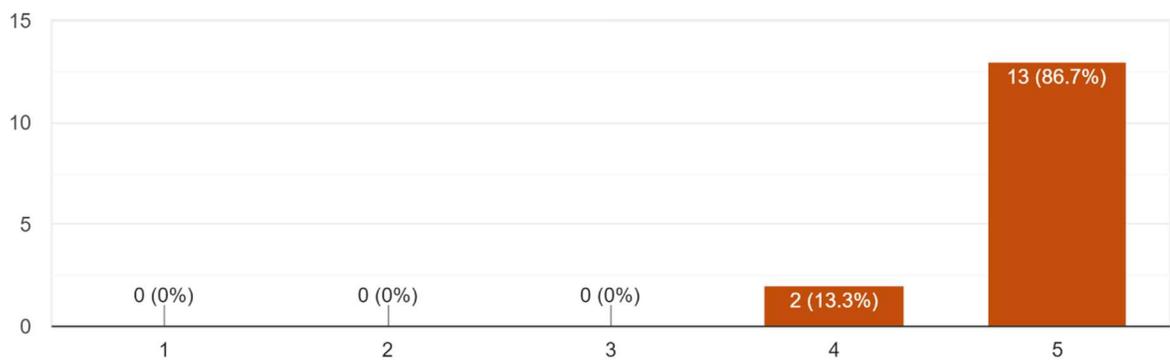
How satisfied were you with your table's location?

15 responses



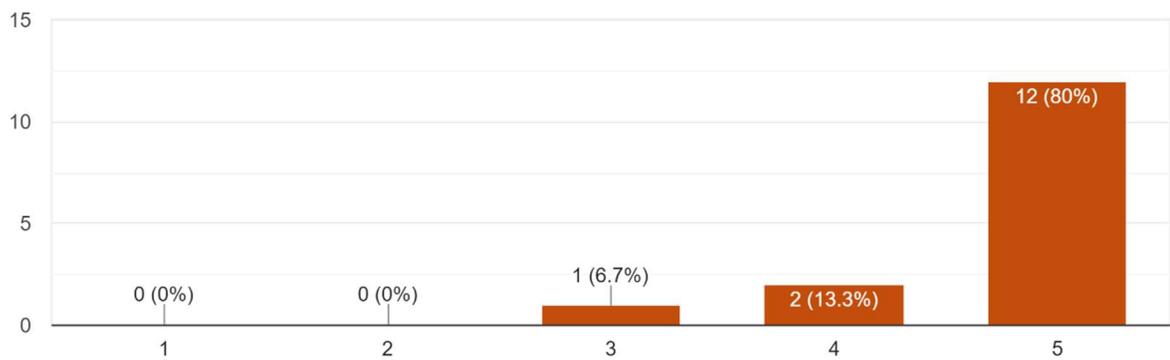
How satisfied were you with the resources supplied to you?

15 responses



How satisfied were you with the amount of space allotted to you?

15 responses

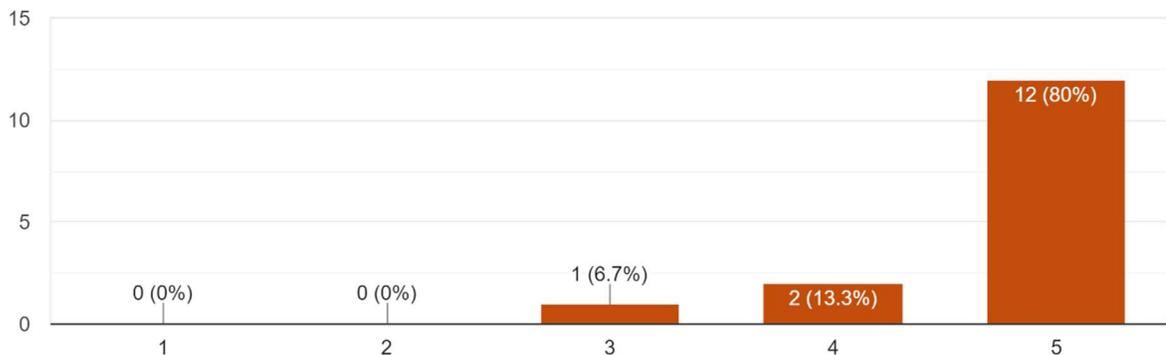




# 2023 Fall Fair and Goose Nest Market Vendor Survey

How would you rate the venue (Indoor at the MMCC Curling Rink)

15 responses



Suggestions/comments/explanations: 10 responses

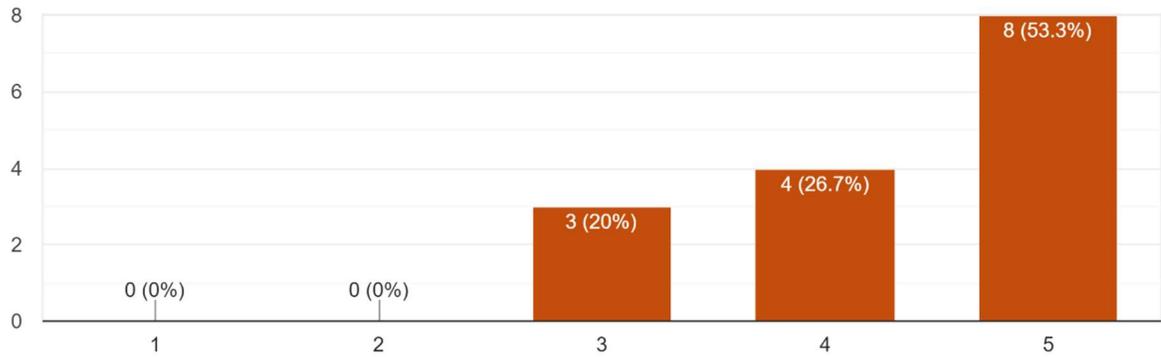
1. The other vendor I was beside too a lot of room in the one side leaving very little room for customers to walk to side of table to see product
2. keep up the good work/
3. Overall great event, although I think we should discuss "temporary dates" at the beginning of the year, and then actually choose the date after chatting with the Golf Course LOL - obviously there was a large amount of the community busy golfing at the ladies tournament!
4. Organizers are doing a great job always ready to help and accommodate the vendors
5. I felt this year's attendance was low compared to previous years, perhaps due to conflicting events on the same weekend and warmer temperatures, a lot of people went to their camps. I recall the Fall Fair in the past being around the weekend of the 15th, and would like to suggest a later date in September. With school having just started and the expense involved for families, as well as hockey, dance, etc registrations, September is an expensive month for families. Perhaps aiming for the third weekend of September, if the Curling rink is still available, we would have better attendance with people thinking fall with it closer to Thanksgiving and Halloween. I also recall there being "food eating contests" and announcements throughout the event of the winners of the baking and growing contests, which kept people there to find out if they won. Tables were also set up to allow people to sit and eat while waiting. Another attraction in the past, was the climbing wall and inflatables that had a lot of people hanging out. It was certainly quieter with the insects, which was a great attraction, but there just didn't seem to be the same amount of people. All of this being said, I realize it takes volunteers to assist in organizing the activities.
6. Thanks for your hard work in organizing the event! It is much appreciated.
7. It would be nice if it lasted longer
8. keep up the good work
9. Maybe host on a different weekend, later in September. There were a few other events going on that day. As well, people had just spent a lot of money with back to school.
10. I think the decision to hold it indoors was a good one. The weather in September is always hard to predict. This way you have time to set up.
11. Cement floor was hard on the back standing all that time.



# 2023 Fall Fair and Goose Nest Market Vendor Survey

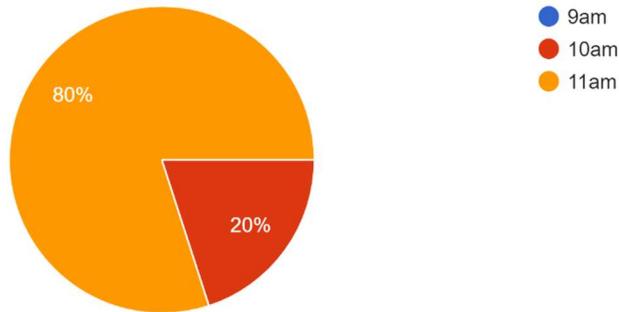
How satisfied were you with the Event's hours?

15 responses



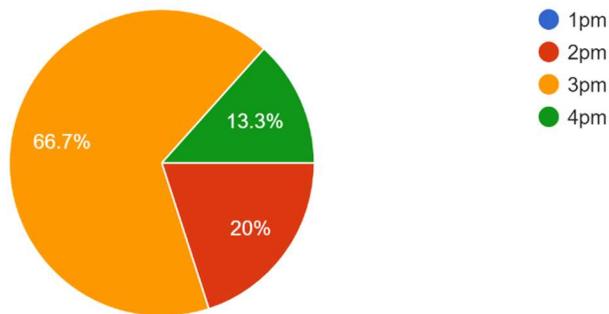
What would be your preferred start time?

15 responses



What would be your preferred end time?

15 responses

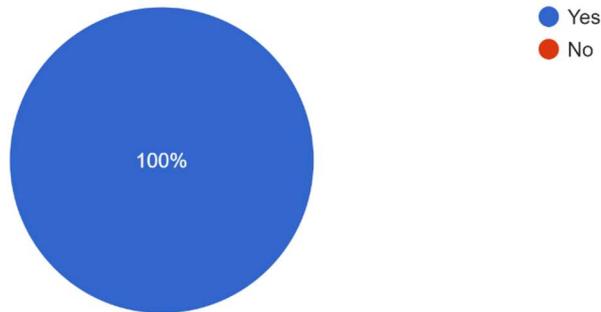




# 2023 Fall Fair and Goose Nest Market Vendor Survey

Did you feel you had enough time to set-up for the event?

15 responses



Would you prefer to keep the same weekend?

15 responses

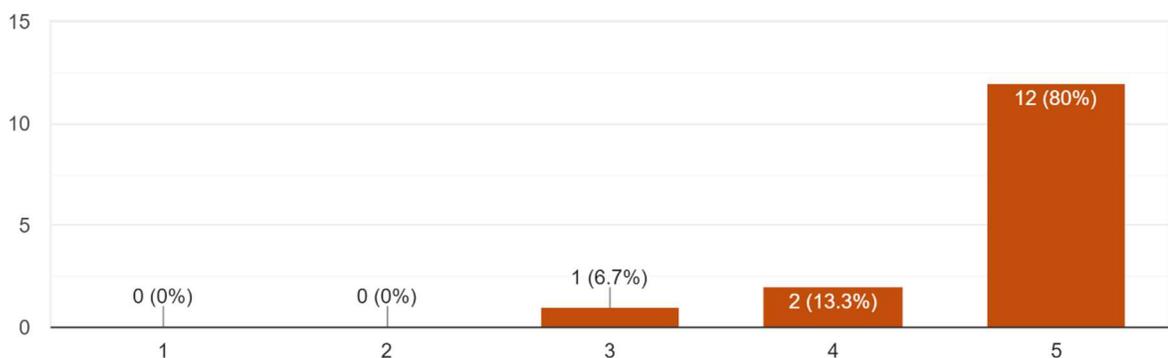


Suggestions/comments/explanations: 4 responses

1. I felt by 1:30/2 it was very slow within the whole event space.
2. good a;; round event
3. The only thing was that weekend was Ladies' Closing Golf tournament. Not sure you will ever find a weekend that doesn't conflict with another event though.
4. I think attendance suffered

How would you rate our communication with yourself as a vendor overall?

15 responses

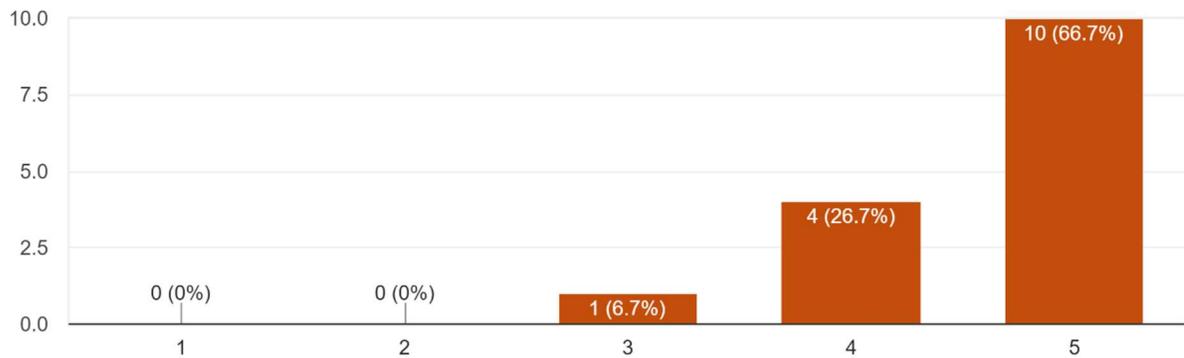




# 2023 Fall Fair and Goose Nest Market Vendor Survey

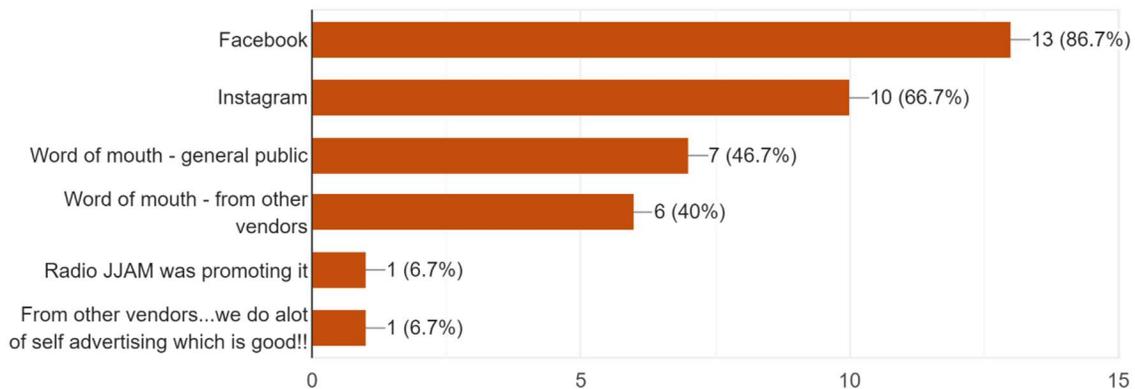
How would you rate our advertising of the event?

15 responses



Please check all the ways you saw/heard about the event.

15 responses



Any suggestions on what the event could offer attendees (children and/or the general public) to draw bigger crowds, or provide a more meaningful or better experience?

15 responses

1. More food vendors. Maybe Ajs pizza could be there doing their new buy by the slice? Popcorn stand?
2. None at this time
3. works for me i made some desent sales this time.....my stuff is higher end.....people have to carry enuff cash.... thats my issue and i work on passing the word around....if people arrive looking for sented candles and flowers they dont bring enuff money to buy what i got...and i hear a lot of,,ill be back later with more money....they dont always return.....
4. I love the fall fair event! Thought the reptiles were super cool this year and loved the photo station set up and of course the community garden organized event!
5. Nothing, it was great!!!
6. I liked it when there were outdoor activities for the kids.
7. Music
8. See previous comments re: table/chairs set up to sit, food/drinks to purchase, food eating contests, MC with announcements throughout the event, climbing wall/inflatables, perhaps entertainment (musicians/children's entertainment)?
9. Not sure
10. A few more kids activities
11. I loved being part of this event. It was a great turnout!
12. Music?

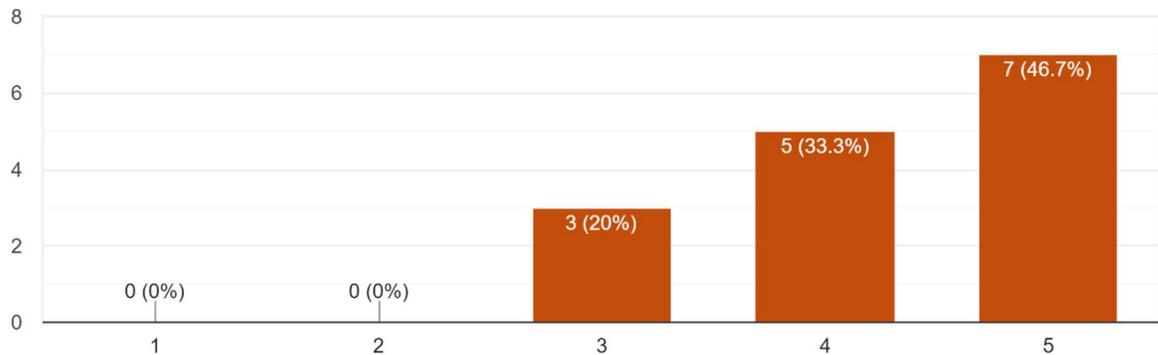


# 2023 Fall Fair and Goose Nest Market Vendor Survey

13. Maybe a jam making contest, or pie making contest? With blueberries?

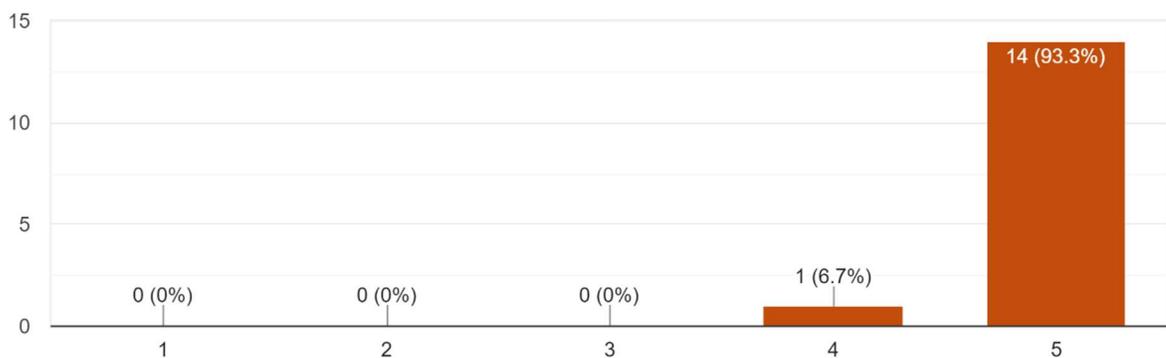
How successful, based on your own expectations, would you rate your experience in the event?

15 responses



How likely are you to participate as an exhibitor next year?

15 responses



If you will not be participating next year, would you mind sharing why? 2 responses

1. good advertising for my stuff and my work

Please leave any other comments, questions, concerns or suggestions for the organizers. 15 responses

1. N/A
2. .
3. Left feedback on others areas. Overall it was great and thank you so much to all the staff and volunteers!
4. nope...already said
5. Wonderful event - great job!!!
6. I think the organizers do an excellent job. I thank each and everyone of you.
7. Over the past 7 years, including Covid markets, this was my slowest and seemed to be the consensus with the vendors I spoke to. Chappleau's Fall Fair is very well attended and includes many customers who travel from Wawa and I think in large part it is based on being later in the season; it's the weekend after Thanksgiving, so if we had ours a couple weeks before, it might help. They also have community groups selling food, tickets, etc and get a few vendors from out of town. They use the ice surface and the banquet room



# 2023 Fall Fair and Goose Nest Market Vendor Survey

due to the high number of attendees, so maybe having food set up in the banquet room would attract people and have them stick around.

8. The only concern was the kids on skate boards they to be stopped. In general it was very good sale
9. Great show
10. I don't have any suggestions. I thought that there was a great crowd, good selection of vendors and great communication.
11. Thanks for organizing
12. Just a huge Thank You to Stacey, Melanie and crew who pulled this together! Great Job!
13. We need to be aware of activities that conflict with Fall Fair in the community. Having it outside in the ball field as an option if its nice out??





Winners

Best of Best  
Award of Excellence

# CRAFT STATION

## FALL WREATH



1  
GRAB A PLATE



2  
COVER ONE SIDE  
WITH GLUE



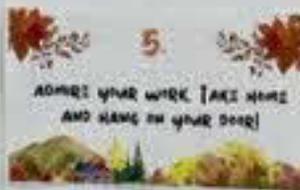
3  
DECORATE WITH WHATEVER  
YOU FIND



4  
TIE A RIBBON AROUND IT



5  
ADHERE YOUR WORK (AKE NAME  
AND HANG IN YOUR DOOR)





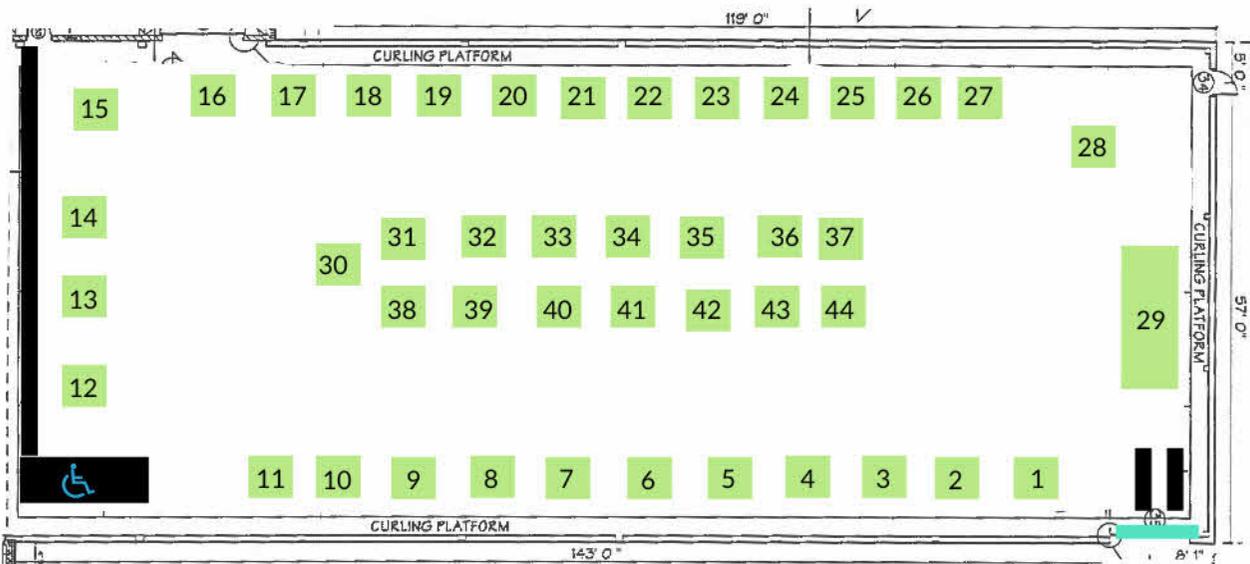
Winning



Colouring Contest



LOUNGE ENTRANCE



1	Maria Reid
2	Red Canoe
3	Darlene's Knitting
4	Nicole's Little Craft
5	Untraditional Baker
6	Fern and Arrow
7	Cozy Mitts
8	Kemps' Kool Kreations
9	Affable Afghans
10	Once Again
11	GCP
12	Cotton Candy
13	Photo Booth
14	Colouring Contest Display
15	Entomica

16	M & H Greeneries
17	Sweet Sisters
18	A touch of Whimsical
19	Francines Wreaths
20	Pearl and Moss
21	Ricks Birdhouses
22	Superior Candle
23	Jeannies Creations
24	Superior Creations
25	Community Garden
26	Baking Contest
27	OPP
28	All Homeade Catering
29	Acres of Dreams
30	For Goodness Sake

31	Susan Blatenszky
32	Avon
33	carved by gord
34	Claras Cards
35	CAS
36	Epicure
37	O'Blooms
38	St. Augustine
39	April Joy's
40	Paula Valois Young Living
41	Trapline Carvings
42	Wawa Goose Centre
43	Alzheimers
44	Havanart

Roll Top Door



Sept 9, 2023

11 am - 3 pm



\* Vendor set-up 8:30-10:30 am

\* 3-4 pm takedown

Contact:  
Stacey White  
705-914-0295



September 9

From 11:00am - 3:00pm

📍 MMCC Curling Rink

# Baking Contest



Extra points for locally grown or wild harvested ingredients!

One winner selected from each of the following categories:

- Pies
- Cookie/Bar
- Youth (16 and under) Cookie/Bar



(More information on  
second page)



**September 9**

**From 11:00am - 3:00pm**

**📍 MMCC Curling Rink**

# **Baking** Information and Rules

## *Contest*

### **General**

1. Contestants may have more than one entry, but can only win one (1) prize.
2. Submissions must be home cooked (not store bought).
3. Categories are as follows:
  - Pies
  - Cookies/Bars
  - Youth (16 and under) Cookies/Bars
4. Please do not submit anything that requires refrigeration.

### **Contest Day:**

1. Contestants must bring their baking to the Fall Fair MMCC Curling Rink by 1 pm, Saturday September 9
2. Registration Form must be completed at time of submission
3. Judges will use the scoring form provided
4. Prizes will be announced at 2:30 pm

### **Scoring:**

1. Each item will be assigned a number for judging, and scored on a scale 1-5 for taste and appearance. An extra 2 points is available if locally grown or wild harvested ingredients were used.
2. The item with the highest score (in each baking category) will be the winner!



For more information:

**705-856-2244 EXT 240**



WAWA RECREATION



wawa\_recreation



September 9

From 11:00am - 3:00pm

 MMCC Curling Rink

# Colouring Contest



Colouring pages can be picked up at the  
MMCC Proshop and the Library!

Colour your page (different for each age group)!

Submit to the MMCC Proshop by 4 pm Wednesday September 6

Colouring pages will be displayed at the Fall Fair

One winner selected from each of the following age groups:

- 0-7 years
- 8-12 years
- 13-16 years

Please put name, age and contact number on back of colouring page

**Wawa**  
Ontario



For more information:  
705-856-2244 EXT 240

 WAWA RECREATION  
 wawa\_recreation



# September 9

From 11:00am - 3:00pm

 MMCC Curling Rink

## V E N D O R S

RED CANOE STUDIO

JEANNIE'S CREATIONS

PEARL & MOSS BOTANICALS INC

THE UNTRADITIONAL BAKER

WAWA GOOSE SENIORS' CENTRE /

NORTH ALGOMA SENIORS EXPO

NICOLE'S LITTLE CRAFT SHOP

EPICURE

FRANCINE'S WREATHS

APRIL JOY'S

ACRES OF DREAMS FARM

ALL HOMEMADE CATERING

COZY MITTS

HAVANART

CRAFTY CLARA'S CARDS

FERN AND ARROW CO.

ONCE AGAIN

SUSAN BLATENSZKY

A TOUCH OF WHIMSICAL BY HELENE

DARLENE'S KNITTING

ALZHEIMER SOCIETY

SUPERIOR CANDLE CO

GREEN CABIN POTTERY

ST. AUGUSTINE FRENCH

IMMERSION CATHOLIC SCHOOL

WAWA COMMUNITY GARDEN

CARVED BY GORD

PAULA VALOIS YOUNG LIVING

MARIA REID

KEMP'S COOL KREATIONS

RICK'S BIRDHOUSES

SUPERIOR EAST OPP

AFFABLE AFGHANS

SWEET SISTERS

M & H GREENERIES

GEORGE KARASEK

O'BLOOMS

AND MORE!



For more information:

705-856-2244 EXT 240

 WAWA RECREATION

 wawa\_recreation

WAWA

# Fall FAIR



AT THE MMCC  
CURLING RINK

**September 9**

**From 11:00am - 3:00pm**

**30+ VENDORS  
FOOD  
ENTOMICA  
AND MORE!**

*Open to All & Free Entry.*



**Wawa** 



For more information:  
**705-856-2244 EXT 240**

 WAWA RECREATION  
 wawa\_recreation