



Municipality of Wawa

MONTHLY REPORT – NOVEMBER 2023

Department of Community Services and Tourism

Prepared By: Alex Patterson	Report No: AP 2023-15
Agenda Date: December 12, 2023	File No: C11

PURPOSE

The purpose of this report is to provide Council with an overview of the Department of Community Services and Tourism's work completed during the month of November 2023, and activities planned for the following month.

BACKGROUND

Key activities in November:

- Completed the Department's operating budget submission
- Planned and prepared for holiday special events
- Completed the Marina Playground capital project

CAPITAL PROJECTS

- Marina Playground
 - Final delivery and installation of playground was completed the first week of November.
 - Remaining work to fully open includes additional sand around the structure and placing the final timbers around the perimeter

PARKS AND FACILITIES

MMCC Bookings

- Hosted all regular programming – see sample schedule attached in **Appendix A**
- Additional events included:
 - Shine the Light – display and flag raising
 - Remembrance Day Ceremony
 - By-Hand Festival
 - Women's Hockey Tournament

RECREATION AND EVENTS

Recreation

- All programming at MMCC is in full swing
- Added 2 programs to the weekly MMCC bookings
 - One family skate using funds and volunteers from WFSC
 - One youth curling Thursday afternoon or Wednesday evening
- Municipal programming continues including:
 - Seniors and adult fitness classes
 - Seniors curling
 - Friday night pickup curling
 - Public skates and Family skates

Special Events

- November is planning months for the holiday season
- Holiday events include
 - Bundle Up Markets
 - Festival of Lights
 - Santa Claus Parade
- All event and program posters are included in **Appendix B**

TOURISM

Tourism Marketing

- Continued work on snow plow anti-harassment campaign
- Continued work on town centre mural design brief and RFP
- Made Festival of Lights map and survey
- Drafted Public Notice for High Falls Road name change
- Designed poster to advertise 2024 Ladies Curling Bonspiel
- Reviewed and updated information and provided photos for Ride Superior Attraction Listings
- Generated generic Wawa Ads for social media advertising
- Tourism social media statistics and ads can be found in **Appendix C**

Tourism Funding

- Staff are currently reviewing two new programs
 - FedNor Tourism Initiatives: New funding for Tourism and Tourism Infrastructure has been released – reviewing for both Tourist Information centre accessibility and marketing plan
 - Trans Canada Trail Capital – reviewing for Vallee Park Bridge

MONTH AHEAD**Operations:**

- Operate MMCC's winter schedule
- Complete operational tasks for special events
- Prepare Standard Operating Procedures updates and WSIB Health and Safety Exemplary Program

Recreation:

- Implement Bundle-Up market
- Implement Festival of Lights
- Implement Santa Claus Parade

Tourism:

- Host second tourism dinner (December – January)
- Complete funding applications
- Create tourism work plan 2024

Administration:

- Prepare RFP's for 2024 Michipicoten Memorial Community Centre Northern Ontario Heritage Fund Corporation Projects
- Complete reporting for 2023 Capital funded projects
- Complete funding applications for subject to funding capital projects

RECOMMENDATION

That Council acknowledges receipt of Community Services and Tourism Monthly Report AP 2023-15 submitted by Alex Patterson dated December 12, 2023, for information.

Respectfully submitted by:



Alex Patterson, Director of Community Services and Tourism

**ATT: Sample November Facility Schedule (A)
November Program Advertisements (B)
November Tourism Advertisements (C)**

Michipicoten River Village

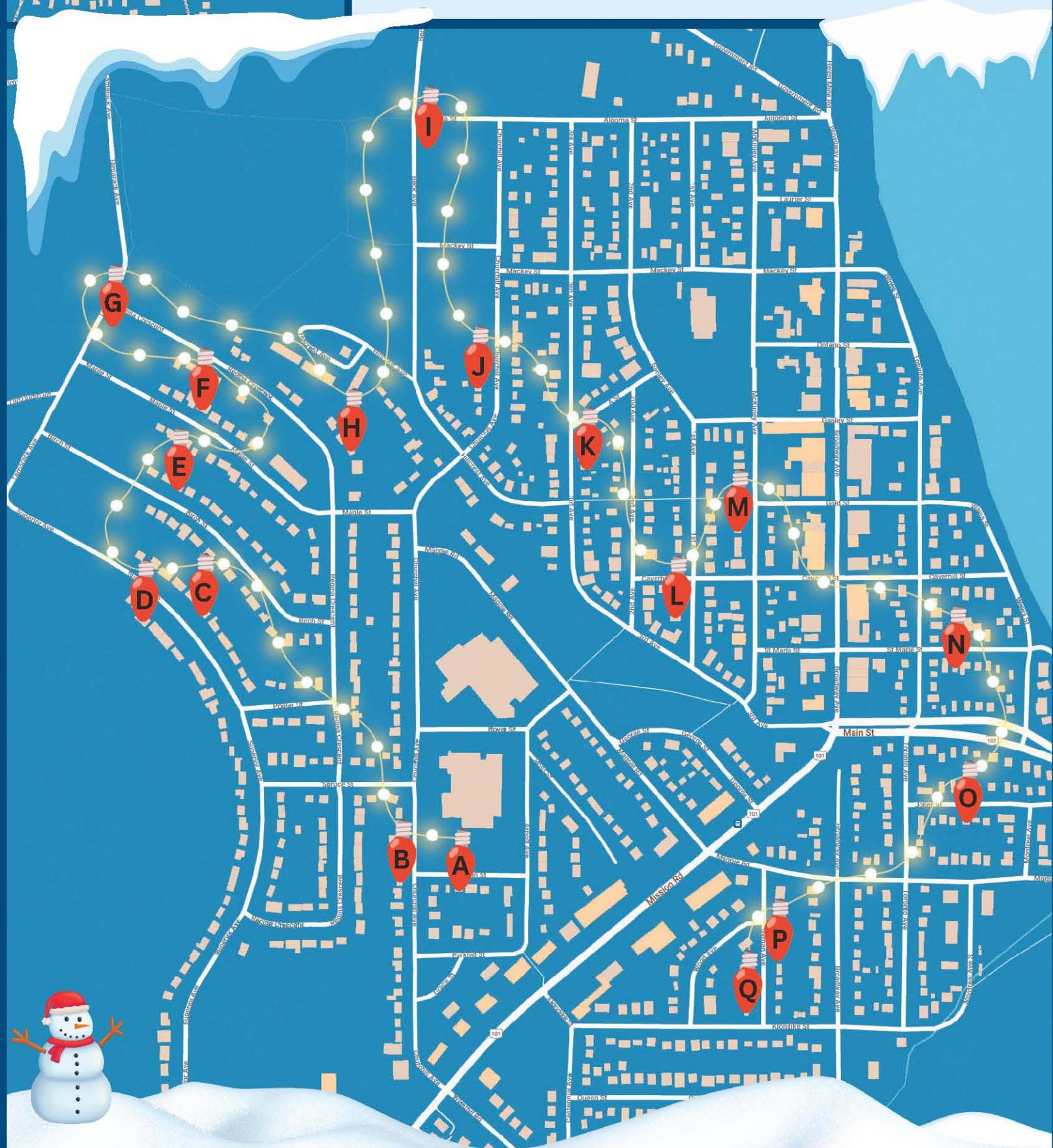
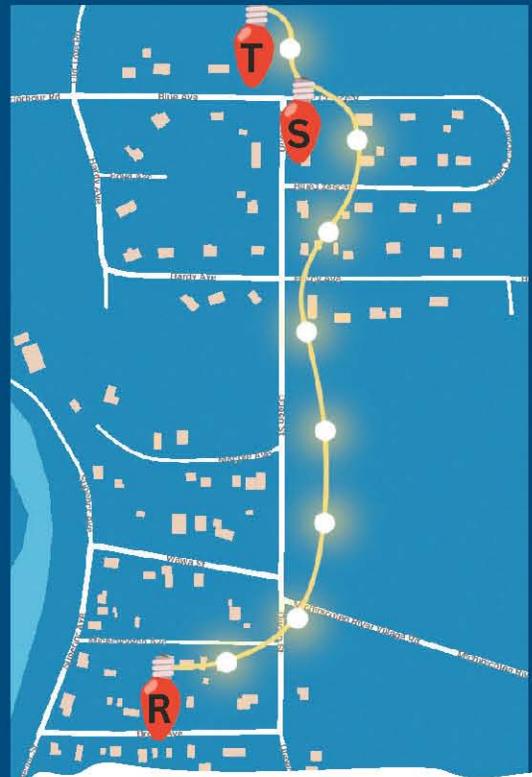


2023

Festival of Lights



Tour Route



2023

Festival of Lights Voting



Name: _____

Please choose only **one (1)** favourite

- A 8 Darwin St
- B 116 Churchill Ave
- C 113 Superior Ave
- D 118 Superior Ave
- E 27 Birch St
- F 21 Maple St
- G 172 Regina Cres
- H 135 Regina Cres
- I 3 Beck Ave
- J 40 Churchill Ave
- K 55 3rd Ave

- L 66 1st Ave
- M 66 McKinley Ave
- N 14 St Marie St
- O 30 Joliet St
- P 11 Nyman Ave
- Q 20 Nyman Ave

Michipicoten River Village

- R 307 Brock Ave
- S 305 Blue Cres
- T 312 Blue Ave



SCAN ME



Please submit form in the dropbox at the MMCC (Monday to Friday) or vote online: www.surveymonkey.com/r/WAWAFOL



Audience

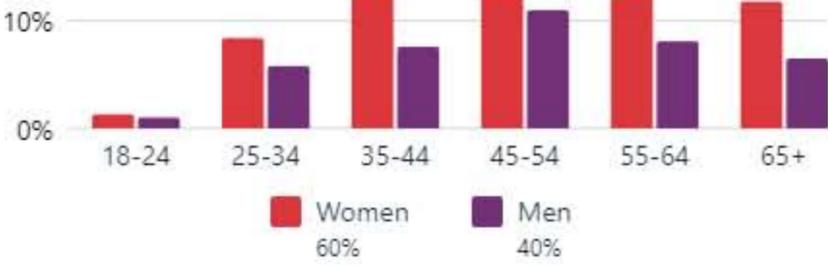
Current audience

Potential audience

Facebook followers ⓘ

2,044

Age & gender ⓘ



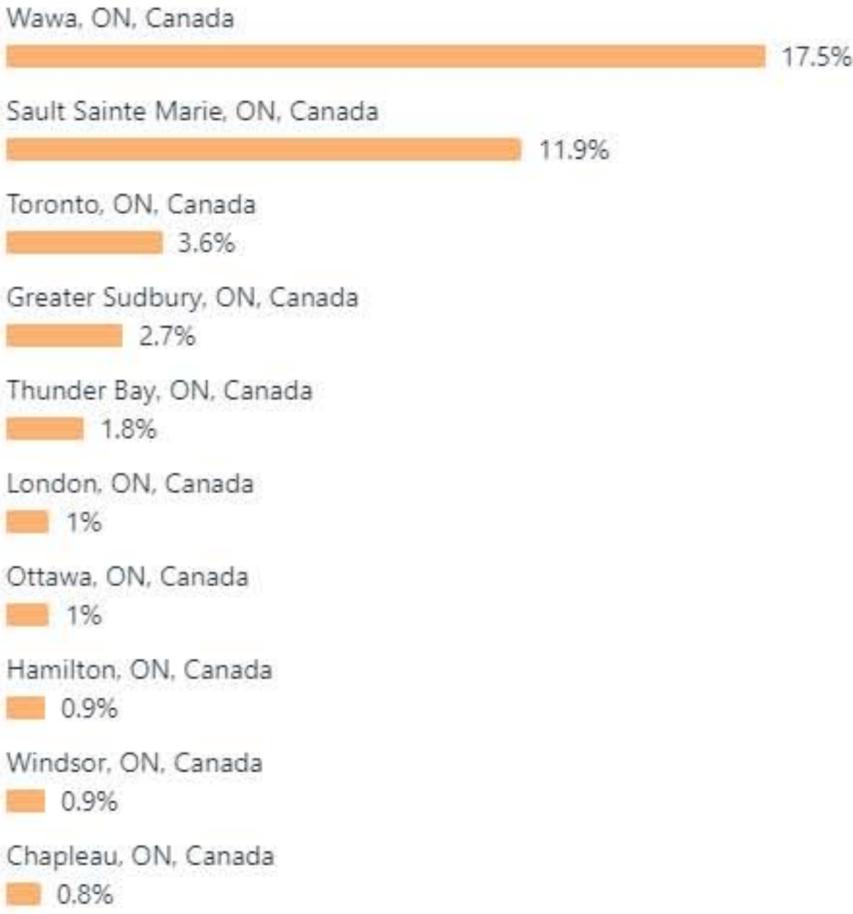
Instagram followers ⓘ

1,461

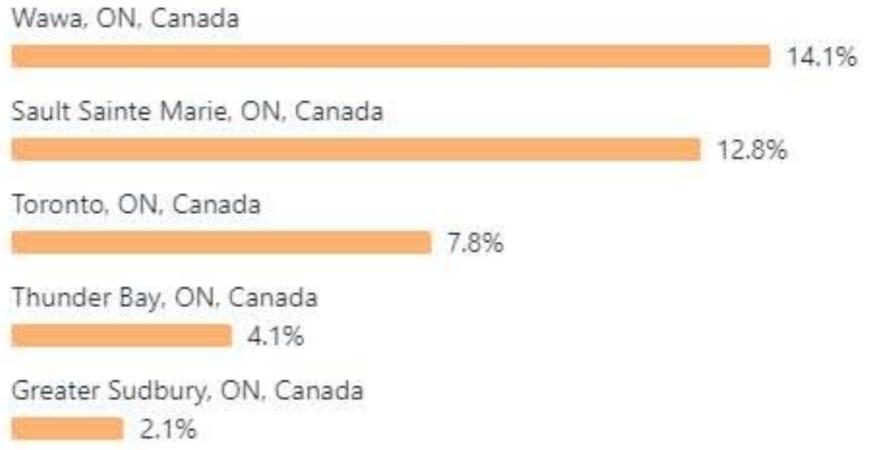
Age & gender ⓘ



Top cities



Top cities



Top countries



Top countries





Municipality of Wawa



NOTICE PROPOSED ROAD NAME CHANGE

Please note that the Municipality of Wawa is proposing to rename High Falls Road, due to frequent confusion with Scenic High Falls Road.

High Falls Road extends East from Highway 17, providing access to Dump Road and the following generating stations: Scott Falls, Dunford, and McPhail. The Municipality is proposing to rename the road Scott Falls Road, with branching roads named Dunford Road, and McPhail Road. These changes would be accompanied by new/improved wayfinding signage.

The following map outlines the proposed renaming:



This change will be presented to council for approval on **January 16th 2024**. Members of the public are invited to bring forward any concerns before **January 10th 2024**.

Should you have any questions, please do not hesitate to contact the Department of Community Services and Tourism.

Alex Patterson,
Director of Community Services and Tourism
Municipality of Wawa
705-856-2244 ext. 242

August 14, 2020

69TH ANNUAL

LADIES CURLING



BONSPIEL

This year's
theme is...
**GIRLS JUST
WANNA HAVE
FUN!**

**\$300
PER TEAM**

**MARCH
22-24
2024**



**EARLY BIRD
MARCH 1ST 2024**

**REGISTER BY
MARCH 15TH 2024**

CONTACT

DANETTE MATHIAS: 705 852 0296

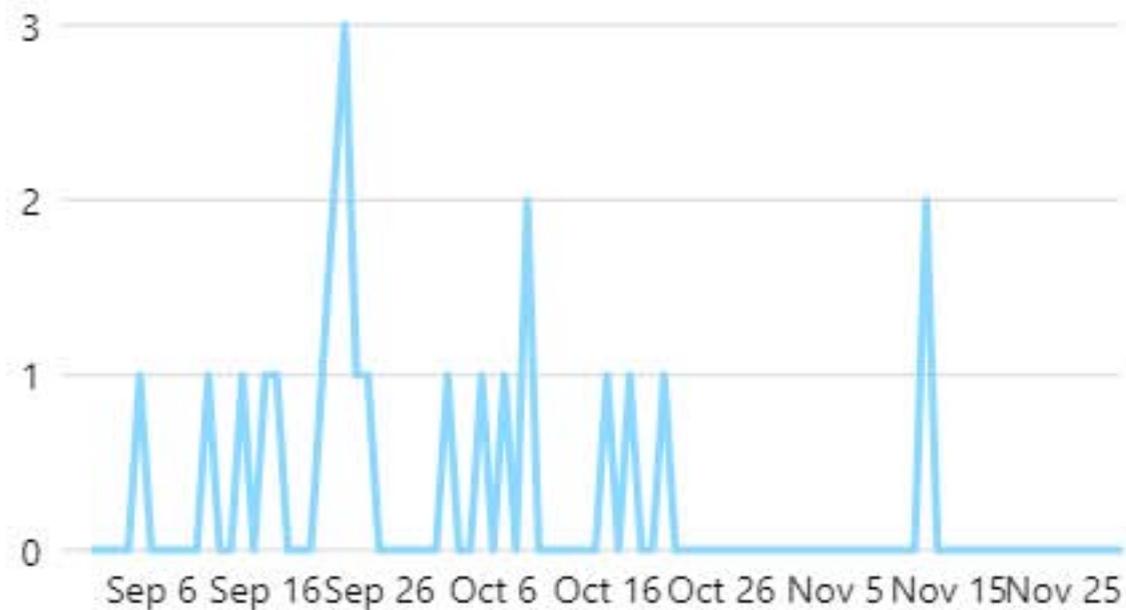
AMANDA HUFF: 705 971 4256

E-TRANSFER: WAWALADIESCURLING@GMAIL.COM

New likes and follows

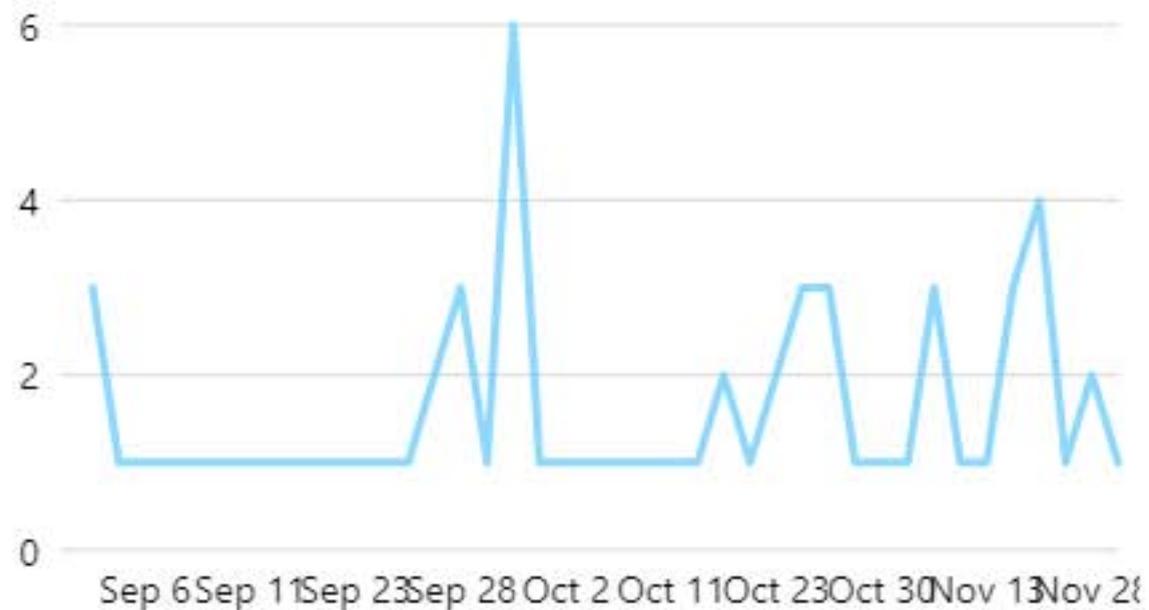
Facebook Page new likes ⓘ

23 ↑ 109.1%



New Instagram followers ⓘ

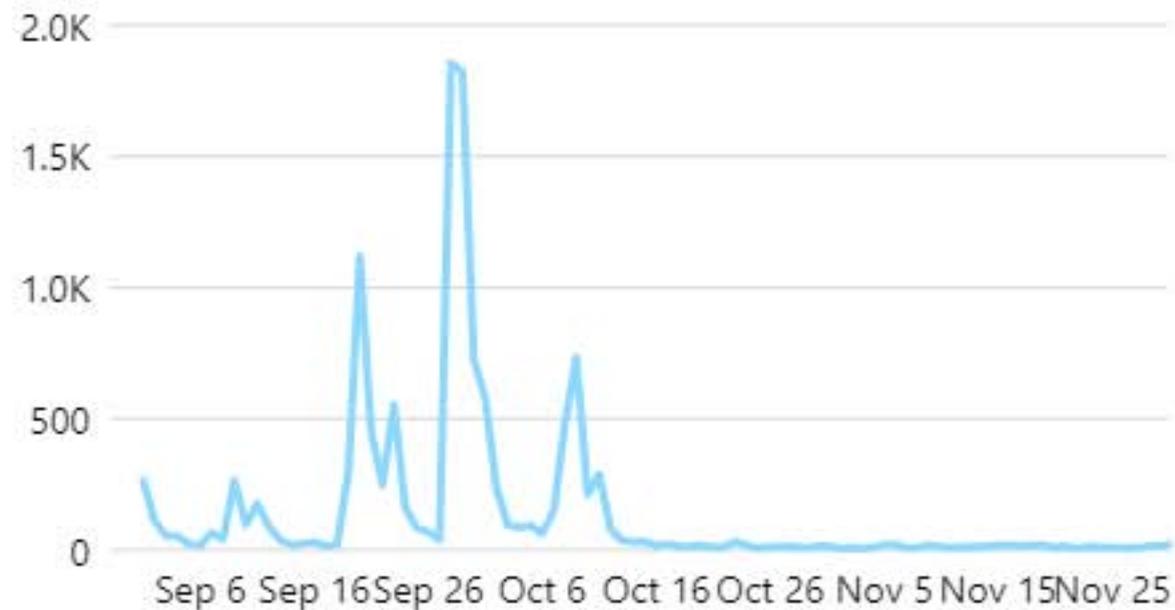
64 ↓ 26.4%



Reach

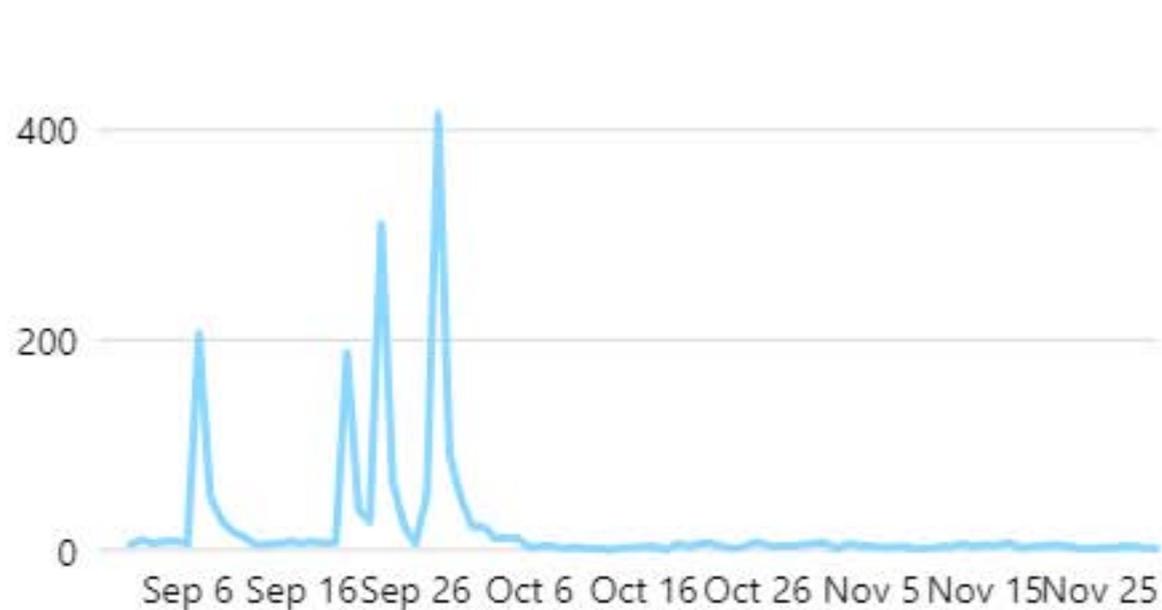
Facebook reach ⓘ

8,615 ↑ 36.4%



Instagram reach ⓘ

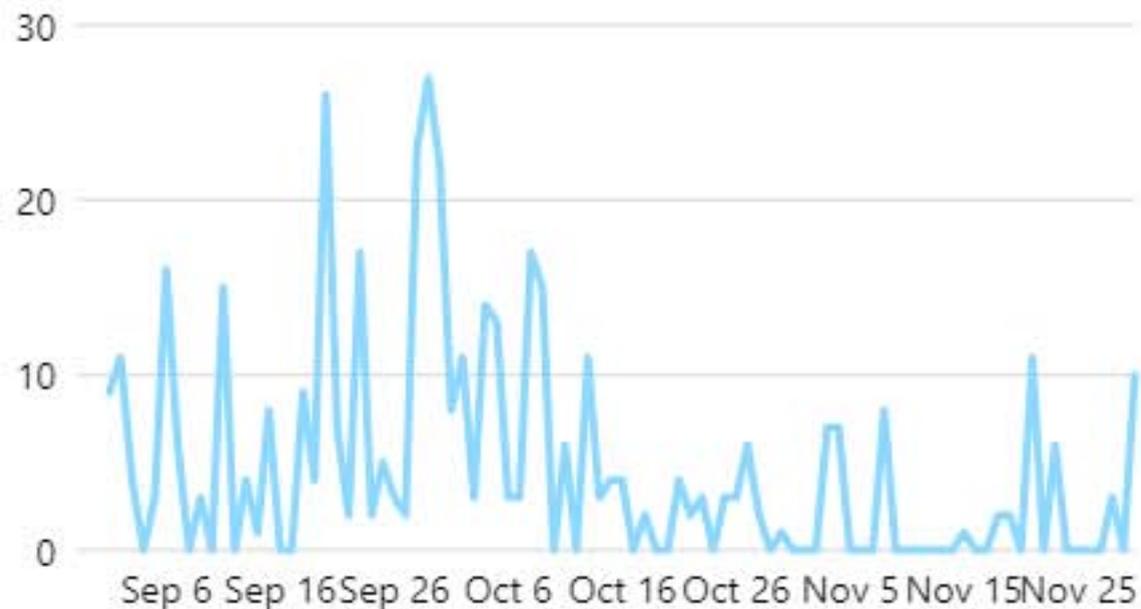
1,021 ↓ 42.9%



Visits

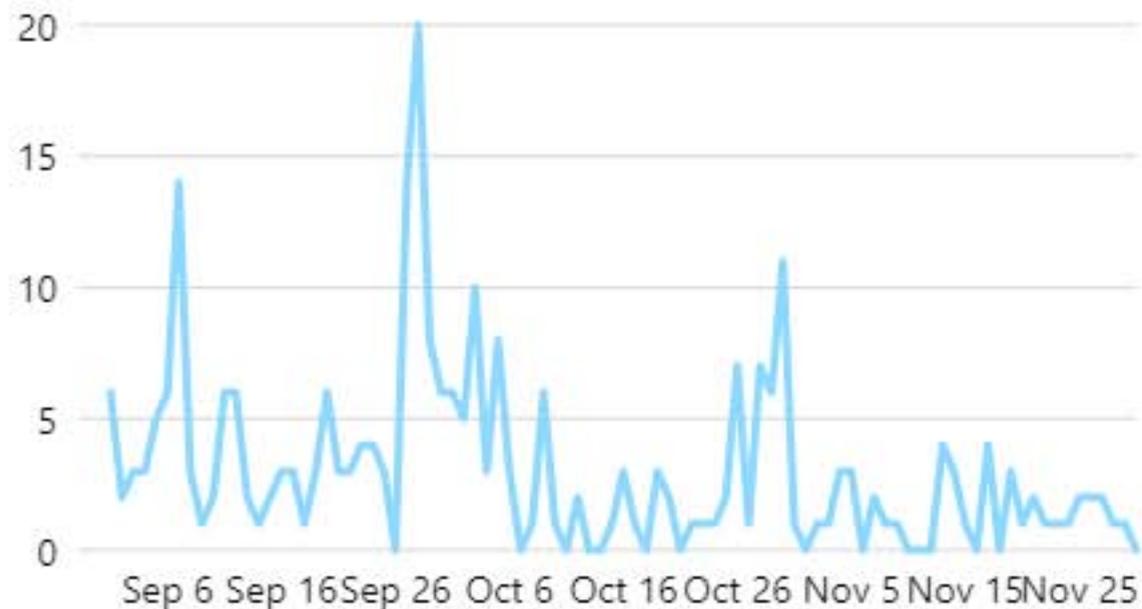
Facebook visits ⓘ

427 ↓ 36.7%



Instagram profile visits ⓘ

277 ↓ 44.8%





Wawa 
WWW.EXPERIENCEWAWA.CA



Wawa 
WWW.EXPERIENCEWAWA.CA



SHINE THE LIGHT ON WOMAN ABUSE CAMPAIGN

November 15th at 11am

**Raising of Flag at the
Michipicoten Memorial**

Community Centre

**Mayor Melanie Pilon and Chief
Patti Tangie in attendance**



CHADWIC Home!

invites you to

MUSCLES & MOCKTAILS

Social Event for Women 18+

Shine The Light

on

WOMAN ABUSE CAMPAIGN

Guest Speaker
WINTER DUBBIN

"WOMANHOOD"
CAROLE BOUFFARD

Musical Performances
ABRIELLE REEVES

Mocktails
WAWA & AREA VICTIM SERVICES

When: November 15th

Time: 6pm - 8pm

**Where: Michipicoten Memorial Community Center
Banquet Room**

Entry Fee - Wear something PURPLE!

**limited seating. please register by calling 705-856-2848 or
email pam@chadwichome.com**



Algoma Council on
Domestic Violence



CURLING TRAINING ADULTS 2023



Saturday—November 25th

Start 10:00 AM

Finish approx. 3:00 pm

Instructors: Robert MacLeod

Soo Curling Leagues

Training Session Sponsored by Wawa Curling Leagues

Fee/adult \$10.00 for snack & refreshment

Bring clean suitable footwear, i.e., runners (sliders or sliding tape will be provided). Bring your curling equipment. There are several brooms available if required.

Wear suitable comfortable clothing—cooler in rink area.

Must be ready to curl by 10:00 am—Meet in Curling Lounge.

Limited number of spaces available. Preference given to:

a) new registered curlers, b) registered curlers and c) interested individuals

Session may be cancelled if sufficient registration does not occur.

Must be registered and paid by November 18th

There will be a Break Period about 1/2 way through the course for a snack & refreshments (provided)

Key instructions—Include:

- a) Ice safety
- b) Rock delivery—incl. 5-point delivery, release & rotation
- c) Sweeping

A (2) end game (time permitting)

*To Register contact: Diane Spencer 856-4408
Andy Stevens 856-2884, Jim Hoffmann 852-1274,
Danette Mathias 856-4432 or Tom Terris 856-7257
OR E-mail: wawamenscurling@gmail.com*

First Name	Last Name	Phone	e-mail	New Curl	Paid

FRIDAY NIGHT 'ROCKS'

At the MMCC

Come out Fridays to the MMCC!
Catch a hockey game or
play pick-up curling,
have a drink & enjoy the evening!

PICK-UP CURLING

\$5 /

BAR OPEN

7:00pm - 11:00pm

(now accepting debit/credit) 



MMCC EVENTS

November 15 - 19



Wednesday

5:30-6:30 PM - FREE FAMILY SKATE
Sponsored by Wawa Skating Club

10:00am - 11:00am - Family Skating
12:00pm - 1:00pm - Adult Pick Up Hockey
1:00pm - 3:00pm - Adult Pick Up Curling

Thursday

12:00pm - 1:00pm - Adult Pick Up Hockey
6:30 - 9:00 pm - Canteen Open
6:00pm - 12:00am - Women's Hockey Tournament Games
7:00pm - 12:00pm - Friday Night 'Rocks'
Adult Pickup Curling, bar & arena viewing open

Friday

10:00am - 3:00pm - Wawa By Hand Festival
11:00am-2:00 pm & 4:00 pm-7:00 pm- Canteen Open
9:00am - 3:00pm - Women's Hockey Tournament Games
4:00pm - 8:00pm - Women's Hockey Tournament Games
9:00pm - 1:00am - Women's Hockey Presents PLAID PARTY
Legal Drinking Age Required

Saturday

9:00am - 11:00am - Women's Hockey Tournament Games
12:00 -4:00 pm - Canteen Open
12:00pm - 2:00pm - Women's Hockey Tournament Games
3:00pm - 4:00pm - Public Skate

Sunday



MMCC EVENTS

November 22 - 26



Wednesday

5:30-6:30 PM - FREE FAMILY SKATE
Sponsored by Wawa Skating Club

Thursday

10:00am - 11:00am - Family Skating
12:00pm - 1:00pm - Adult Pick Up Hockey
1:00pm - 3:00pm - Adult Pick Up Curling

Friday

12:00pm - 1:00pm - Adult Pick Up Hockey
6:00 - 7:00 pm - Canteen Open
6:00pm - 7:00am - FREE Public Skate
8:00pm - 11:00pm - Friday Night 'Rocks'
***time change this week**

Saturday

2:30pm-8:30 pm - Canteen Open
2:30pm-8:30 pm - WMHA U11 & U13 Games
vs South Porcupine

Sunday

8:30am-12:30 pm - Canteen Open
8:00am-12:30 pm - WMHA U11 & U13 Games
vs South Porcupine
3:00pm-4:00pm - Canteen Open
3:00pm-4:00pm - Public Skate



PICK-UP CURLING



TUESDAYS AND THURSDAYS

🕒 1-3 PM
💰 5/PERSON



MMCC
3 CHRIS SIMON DR

FOLLOW US

 wawa_recreation

 WAWA RECREATION

**Wawa**

TALK TO US

(705) 856-2244 ext 240

Wawa



Public Skate
for the
2023/2024
season is

FREE

for everyone!

Fridays: 6-7 pm

Sundays: 3-4 pm

2023/2024

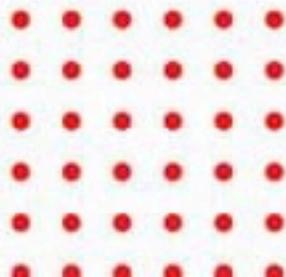
**PUBLIC
SKATE
SEASON**

Sponsored by:

Canadian Tire
Wawa



Helmets required for all ages



Wawa
Ontario.

FREE FAMILY SKATE

Sponsored by the Wawa Skating Club



**Helmets required
by all ages,
children must be
accompanied on
the ice by an adult
(14+)**

WEDNESDAY 5:30-6:30 PM

Lori Johnson Memorial Women's Hockey Tournament Presents:

PLAID PARTY



Saturday Nov. 18th 2023

9PM-1AM

MICHIPICOTEN MEMORIAL

\$5 AT THE DOOR

COMMUNITY CENTRE

PROCEEDS TO
LOCAL CHARITIES

BANQUET ROOM

Music by SOUNDWAVES

AGE OF MAJORITY REQUIRED

6th Annual Lori Johnson Memorial Women's Hockey
Tournament November 17-19, 2023



Friday Nov 17, 2023						
1	ROUND ROBIN	Women's Beer	6:00 PM	Naughty Scotty's	VS	Backwood Beauties
2	ROUND ROBIN	Women's Rec	7:00 PM	The Regretzkies	VS	Chi - Amiks
3	ROUND ROBIN	Women's Rec	8:00 PM	Superior Puckers	VS	Snoop Doggs
4	ROUND ROBIN	Women's Rec	9:00 PM	Moose on the Loose	VS	Excuses
5	ROUND ROBIN	Women's Beer	10:00 PM	Backwood Beauties*	VS	Zero Pucks
6	ROUND ROBIN	Women's Rec	11:00 PM	Danger Rangerzz	VS	The Regretzkies*
		*team points not counted				
Saturday Nov 18, 2023						
7	ROUND ROBIN	Women's Rec	9:00 AM	Superior Puckers	VS	Excuses
8	ROUND ROBIN	Women's Rec	10:00 AM	Chi-Amiks	VS	Snoop Doggs
9	ROUND ROBIN	Women's Beer	11:00 AM	Naughty Scotty's	VS	Zero Pucks
10	ROUND ROBIN	Women's Rec	12:00 PM	Moose on the Loose	VS	Danger Rangerzz
11	ROUND ROBIN	Women's Rec	1:00 PM	The Regretzkies	VS	Excuses
12	ROUND ROBIN	Women's Beer	2:00 PM	Backwood Beauties	VS	Naughty Scotty's
	BREAK		3:00 PM			
13	ROUND ROBIN	Women's Rec	4:00 PM	Moose on the Loose	VS	Snoop Doggs
14	ROUND ROBIN	Women's Rec	5:00 PM	Danger Rangerzz	VS	Chi-Amiks
15	ROUND ROBIN	Women's Beer	6:00 PM	Zero Pucks	VS	Backwood Beauties
16	ROUND ROBIN	Women's Rec	7:00 PM	Superior Puckers	VS	The Regretzkies
Sunday Nov 19, 2023						
17	Semi Finals	Women's Rec	9:00 AM	1st	VS	4th
18	Semi Finals	Women's Rec	10:00 AM	2nd	VS	3rd
	Break		11:00 AM			
19	Finals	Women's Beer	12:00 PM	1st	VS	2nd
20	Finals	Women's Rec	1:00 PM	Winner Game # 17	VS	Winner Game # 18

Schedule Key: Moose on the Loose(Wawa), Excuses(Chapleau), Superior Puckers Tackle the North(SSM), Chi-Amiks(Garden River), The Regretzkies(Wawa), Snoop Doggs(SSM), Power Danger Ninja Rangerzz(SSM), Naughty Scotty's(Wawa), Backwood Beauties(SSM), Zero Pucks(SSM)

MMCC Friday night Beer Gardens 7pm - 11pm
Saturday night PLAID PARTY 9pm - 1am
Canteen open throughout weekend

